



SOLVING THE PUZZLE

HEALTHY LIVES & HEALTHIER COMMUNITIES

College of Nursing Northern Division

January 2009

Campaign Update



by General Campaign Chair Ron Stauffer

After raising slightly more than 80% of our goal, the finish line for the College of Nursing Northern Division Capital Campaign is coming within view. **Thank you** to everyone who has brought us this far! Of course, we can't start the celebration party yet, because we still have more than \$2.5 million to go—a rather large fund-raiser in and of itself.

Ground breaking is set to begin this spring so classes can be held in the new building in the fall of 2010. In addition, Senator Mike Flood has made securing operational dollars for UNMC one of his top priorities for this legislative session. (See Message from Senator Flood on page 2.)

We'll need everyone's continued efforts to get to the finish line. Please continue to promote the project to your colleagues, friends, and family members. All contributions, no matter their size, are appreciated and will help this project become a reality.

Students are preparing to apply for Northern Division

Although funds continue to be raised for the College of Nursing Northern Division, and the ground-breaking will not take place until this coming spring, some students have already begun their studies in preparation for their pursuit of a bachelor of science degree in nursing from the University of Nebraska Medical Center College of Nursing Northern Division. By taking general education requirements through Northeast Community College, these students will be ready to enroll with UNMC in the fall of 2010.

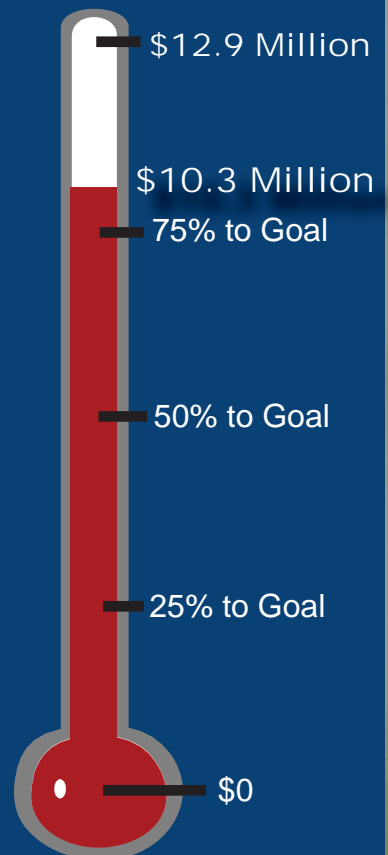
"I have visited with numerous students who are interested in pursuing a B.S.N. through the Northern Division in Norfolk," said Louise M. LaFramboise, Ph.D., R.N., Director of Undergraduate Programs, UNMC College of Nursing. "I've encouraged them to begin working on the prerequisite and co-requisite courses now so they are ready to apply for the inaugural Fall 2010 class at the new facility." A total of 62 credits of coursework must be completed before admission to the UNMC College of Nursing; all of these courses can be taken through Northeast Community College.

Nurses in the area are also beginning to think about continuing their education. Sarah O'Brien, a 2008 graduate of Northeast Community College's Associate Degree Nursing program, is currently working on a B.S.N. from UNMC by taking classes online. "I am looking forward to finishing my bachelor's degree and plan to continue working on a master's degree in nursing through the new Northern Division. I am a nurse at Antelope Memorial Hospital, and this will allow me to continue my education close to home," stated O'Brien.

Gifts to Date . . .

To date, \$10,345,779 has been donated toward our campaign goal of \$12.9 million!

Thank you to everyone who has given so far! If you have not yet made your pledge, please contact Ron Stauffer, (402) 640-1119; Courtney Klein-Faust; (402) 844-7056; or one of the campaign leaders listed on the back.



Visit the College of Nursing website at www.healthy-lives.org for access to news stories about the project, up-to-date giving, and more.

Message from Senator Mike Flood



The nursing shortage in the state of Nebraska is daunting, and will only worsen over the coming years. And, it is more severe in northeast Nebraska than in any other area of the state. I am proud that the University of Nebraska Medical Center has joined forces with Northeast Community College to help address this issue.

In addition to the capital campaign that will secure funding to build and equip the facility, operational funds are also needed. I have introduced Legislative Bill 37 that will provide operational dollars for the University of Nebraska Medical Center to pay for faculty and general operating expenses associated with the College of Nursing Northern Division. I have made the College of Nursing Northern Division one of my top legislative priorities for this session. I am confident that this much-needed project will soon be a reality.

The projected economic benefits of the Northern Division are staggering

As worries continue about the economic downturn at the local, state, and federal level, the proposed College of Nursing Northern Division on the Northeast Community College campus in Norfolk hits a positive note for potential economic benefits.

An Economic Impact Assessment conducted by NPPD outlined the expected benefits of the UNMC College of Nursing Northern Division. It is expected that UNMC will graduate up to 68 bachelor- and graduate-level students each year when the facility completed and at capacity. When practicing in Northeast's 20-county service area, and the surrounding communities of Yankton, Sioux City, Columbus, Albion, and Valentine among others, these graduates will earn an estimated \$4,133,376 in annual wages and benefits. Those 68 graduates will also require the services and goods of area businesses when they graduate and enter the workforce. Total value of those goods and services is expected to be \$5,116,753 annually.

In addition, the UNMC faculty and staff will number 15 when the facility is completed and fully operational. The study indicates that the 15 UNMC faculty and staff will add \$1,738,975 in wages and benefits annually to the area economy. It is expected they will also generate goods and services expenditures of \$1,849,723 each year.

"With the recent plant closures and layoffs, this project will create quality jobs, which are needed in these current economic times," said Thomas Higginbotham, Jr., executive director of the Northeast Nebraska Economic Development District. "This project is the perfect example of partnerships. The way the University, community college, area hospitals, elected officials (state and local), and the private sector have come together to solve the problem of the upcoming shortage of nurses in northeast Nebraska is amazing. This just goes to show that 'regionalism' and good solid



Bids have been solicited for the College of Nursing building. They will be opened later in January.

partnership can make this great project a reality as it helps the regional economy."

Patty Plugge, director of the Burt County Economic Development Corporation, concurs. "The development of a nursing college at Northeast Community College is another example of Nebraska helping itself," she said. "While there is currently a shortage of nurses in Nebraska, the demand is projected to increase 25 percent by 2020. A nursing college serving northeast Nebraska can help fill those positions. Having good medical care is a quality that we need in order to attract and retain residents and businesses."

It is expected the College of Nursing Northern Division will alleviate current out-migration trends and keep small towns in northeast and north central Nebraska viable by providing access to quality, close-to-home health care.

"There are very few fields that directly impact the quality of our daily lives as much as health care," said Vic Lee, president and CEO of Boone County Health Center. "Nurses are the frontline of quality health care. One of the keys to a vital northeast and north-central Nebraska is quality health care services close to home. The College of Nursing Northern Division will help alleviate an impending nursing shortage in our area of the state, and thus directly impact our quality of life and local economies for years to come."

"With the economic downturn of late," said Dr. Bill Path, president of Northeast Community College, "this University of Nebraska Medical Center College of Nursing will play a vital role in assuring that its graduates can find good jobs close to home. Economic downturn or not, our population will continue to age and require more health care than ever before. And even if some registered nurses do delay their retirement, we will still need many, many new registered nurses each and every year. Now, more than ever, we need this facility."

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East Region
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Campaign Coordinator
Joe Ferguson
NECC Director of Business,
Industry, and Economic
Development





Northeast Community College
801 East Benjamin Avenue
PO Box 469
Norfolk, NE 68702-0469

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Design of recognition display has begun

A prominent feature in the College of Nursing Northern Division will be a display of the names of individuals, organizations, and businesses that have generously contributed to make the facility a reality. We are honored to recognize your contribution to this project. The donor recognition display will evidence for current and future generations the integral part that you played in the health and well-being of our citizens and our communities.

Gifts of \$500 and more will be recognized in the display that will feature nine levels of gifts. In addition, a Founder's Society for gifts of \$1,000,000 or more will be prominently featured in the building. Gifts of \$250,000 or more entitle the donor to name a room in the facility. At this time, eight rooms have been named, and ten are still available for naming rights.

Gifts in honor or memory of a loved one are also welcome and appreciated. They will be listed as such within the recognition levels.

If you have not yet given, or if you are interested in increasing your donation, please contact Ron Stauffer, Campaign General Chair, 402-640-1119, or Courtney Klein-Faust, Campaign Manager, at 402-844-7056.

Recognition Levels

- \$1,000,000 and higher
- \$750,000 – \$999,999
- \$500,000 – \$749,999
- \$250,000 – \$499,999
- \$100,000 – \$249,999
- \$50,000 – \$99,999
- \$25,000 – \$49,999
- \$10,000 – \$24,999
- \$2,500 – \$9,999
- \$500 – \$2,499

Contact Information

College of Nursing Northern Division, Northeast Community College
801 East Benjamin Avenue, P.O. Box 469, Norfolk, NE 68702-0469
Website: www.healthy-lives.org Phone: (402) 844-7056 Email: healthylives@northeast.edu