



# SOLVING THE PUZZLE

HEALTHY LIVES & HEALTHIER COMMUNITIES

College of Nursing Northern Division

October 2008

## Campaign Update



by General Campaign Chair Ron Stauffer

We are a little over eight months into our campaign and we are at \$8.25 million or 64 percent of our way to the goal. To the Campaign Team, this is a tremendous success and we are really excited about where we are at this point. We are now finalizing calls in the Central Region and expect to possibly bring in another \$500,000 to \$750,000 in this region.

We have also started moving into the other four regions to establish leadership and to begin making contacts with potential donors. It is amazing how it seems that everyone in Northeast Community College's region has heard about the project and is ready to get involved, which means that our ambassadors have done their job. Everyone understands how important this is for our corner of the state and for all who live here—not only because of the educational opportunities that it brings but also because they are very aware of the nursing shortages that are occurring.

This is an opportunity for people to become part of the unique partnership that is being formed between Northeast Community College and the University of Nebraska Medical Center. There are indications that this will become a national model to be duplicated in other areas of the nation. This could not have happened without the support of everyone. Thanks for being a part of it, and please continue to help spread the word about the project. Everyone's continued involvement is crucial to the timely completion of the campaign.

## IRA Rollover Giving Incentive Restored by Congress

Taxpayers age 70½ and older are required to make annual distributions from their IRAs. The distributions are included in the taxpayers' adjusted gross income (AGI), and taxes are paid on them. However, the IRA Charitable Rollover permits taxpayers to make donations of up to \$100,000 directly to charitable organizations from their IRAs without counting them as part of their adjusted gross income (AGI) and, consequently, without paying taxes on them! The IRA Charitable Rollover is intended to benefit donors of all incomes. Now is your opportunity to take advantage of this valuable incentive!

## 360 Degree Video on Website

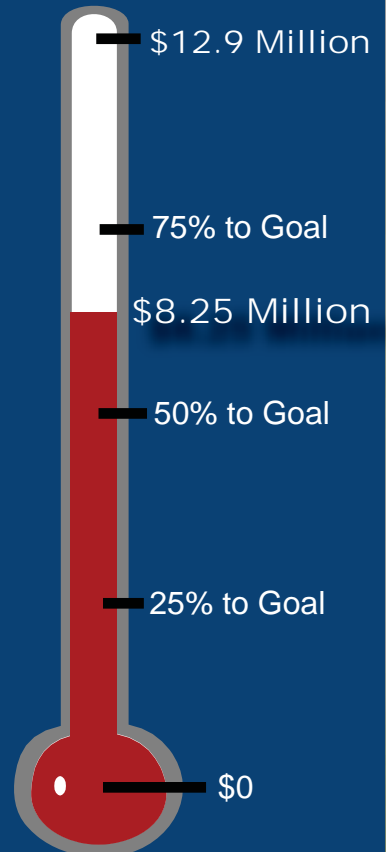
A new video featuring a 360 degree 3D view of the College of Nursing building is now available on the [www.healthy-lives.org](http://www.healthy-lives.org) website. The video, created by the architectural firm BCDM, takes you on a tour of the outside of the building. Access the video by clicking on the "College Building" link on the upper right-hand side of the webpage.



## Gifts to Date . . .

To date, \$8,250,255 or 64% has been donated toward our campaign goal of \$12.9 million!

Thank you to everyone who has given so far! If you have not yet made your pledge, please contact Ron Stauffer, (402) 640-1119; Courtney Klein-Faust; (402) 844-7056; or one of the campaign leaders listed on the back.



Visit the College of Nursing website at [www.healthy-lives.org](http://www.healthy-lives.org) for access to news stories about the project, up-to-date giving, and more.

## Message from Senator Mike Flood



Working together we can accomplish great things. When we started this campaign there was obviously some anxiety due to the fact that this is one of the largest fund-raising efforts ever conducted in northeast Nebraska. However, as you can see, we are well on our way. With your generous contribution, the contributions of others, and those we will yet receive, we are going to build the College of Nursing Northern Division, expand access to health care, and enhance economic development in our region!

I urge you to continue to be involved as we work throughout the next three months to complete our campaign by raising the additional funds that are required. We cannot afford to let up if we are going to reach our goal. We will need each region—Central, East, North, Northwest, and Southwest—to help us be successful.

I want to share with you the timeline that is in front of us:

- On October 14th, we are planning to ask for the approval of the Coordinating Commission for Postsecondary Education to construct the new College of Nursing.
- In December, the Northeast Board of Governors will receive bids for the project.
- In the upcoming legislative session, I will begin working on the request for the operational dollars through the state legislature for the University of Nebraska Medical Center.

We will need to have reached our goal of \$12,900,000 before the Board can authorize construction and before the legislature could consider allocating operational funds.

Please continue to seek individuals and businesses willing to make financial contributions, share your enthusiasm and support for the project with others in your communities, and help us build awareness with your friends and neighbors. Thank you for all the work that you have done. I hope to see each of you at the ground-breaking ceremony next spring.

## Region Updates

- The Central Region is beginning to wrap up by making some final solicitations and following up with several individuals.
- The Eastern Region volunteers have been making visits and seeking donations.
- The Northwest Region is determining dates for informational events and recruiting volunteers.
- The North and Southwest Regions are working to identify leadership and plan informational events.
- We are hoping to reach everyone with an interest in the project by the end of January and kick off a public campaign at that time to round out the campaign.

## Campaign Leadership

*Honorary Co-Chairs:*

Duane and Phyllis Acklie

Herb and Kathy Albers

George Dudley

Jerry and Karla Huse

Richard and Betti Robinson

Senator Mike Flood, *Honorary General Campaign Chair*

Ron Stauffer, *General Campaign Chair*

Dr. Bill Path, *NECC President*

Dr. Harold Maurer, *UNMC Chancellor*

Courtney Klein-Faust, *Campaign Manager*

Joe Ferguson, *Campaign Coordinator*

*Northwest Region General Co-chairs:*

Don and Sally Schmaderer

Jan Krotter Chvala

*Northwest Regional Co-Chairs:*

Deb Kelly and Jon Schmaderer

*Central Regional Co-Chairs:*

Paula Pflueger and Clark Froehlich

*East Regional Co-Chairs:*

Trish Albers, Nadine Hagedorn, and Jeff Scherer

## NECC/UNMC College of Nursing Partnership Highlighted by ACE

The American Council on Education (ACE), a major voice on education policy in Washington, DC, has highlighted the College of Nursing project in its current “Solutions for our Health” campaign. This campaign is part of its larger “Solutions for Our Future” campaign, a multi-year effort launched in 2006 designed to establish a dialogue with local communities and policy makers about the broad societal benefits of higher education.

The Solutions for Our Health site highlights concrete examples of the contributions higher education makes to advancing health care in America, illustrating how American colleges and universities are teaching the people who solve the problems and change the world. To see the spotlight on this project, go to [www.healthy-lives.org](http://www.healthy-lives.org) and click on the link under Nursing Project News.

## Contact Information

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