



# SOLVING THE PUZZLE

HEALTHY LIVES HEALTHIER COMMUNITIES

College of Nursing Northern Division

April 2008

## Campaign Update

by General Campaign Chair Ron Stauffer



Welcome to the first issue of the College of Nursing Northern Division Campaign Bulletin. This newsletter is designed to help you stay abreast of how the campaign is progressing and to give you factual details that you can share with others who are interested in the project.

I'm excited to announce that after only four months of fund-raising, we have raised \$5.1 million of the \$12.9 million that is needed to build and equip the facility. This is a phenomenal accomplishment considering that this is one of the largest capital campaigns in the history of northeast Nebraska.

The nursing shortage is recognized nationally by the Council on Physician and Nurse Supply which states that 30,000 more nurses must graduate annually to address projected shortages. In northeast Nebraska it is projected that we will need 70 nurses each year to fill new positions and replace nurses who are retiring. In addition, according to the American Association of Colleges of Nursing, U.S. nursing schools turned away 42,866 qualified applicants to baccalaureate and graduate nursing programs in 2006 due to an insufficient number of faculty, clinical sites, classroom space, clinical preceptors, and budget constraints. These numbers accentuate the importance of this project to our area.

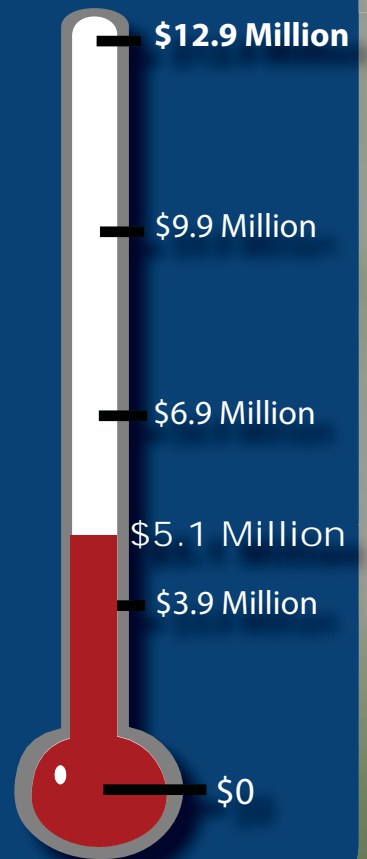
## Gifts to Date . . .

As of April 9th, we have raised \$5,145,716 toward our campaign goal of \$12.9 million!

Thank you to everyone who has given so far! If you have not yet made your pledge, please contact Ron Stauffer, (402) 640-1119; Courtney Kleinfaut; (402) 844-7056; or one of the campaign leaders listed inside.

Visit the College of Nursing website at [www.healthy-lives.org](http://www.healthy-lives.org) for access to news stories about the project, up-to-date giving, and more.

The screenshot shows the website header with the logo and navigation links: Home, News, NECC, UNMC. Below the header is a menu with links: About the Project, Campaign Leadership, Ways to Give, Naming Opportunities, FAQ, Contact Us. The main content area features a 'College of Nursing Campaign Goal' section with a thermometer graphic showing progress from \$0 to \$12.9 million. The current amount raised is \$5.1 million. To the right of the thermometer are links for 'OUR GOAL', 'NURSING VIDEO', and 'THE CHALLENGE'. At the bottom, there are logos for Northeast Community College and the University of Nebraska Medical Center, along with a 'Nursing Project News' section containing links to 'Capital Campaign For UNMC College Of Nursing At Northeast Launched' and 'Nursing At Northeast Launched'. A partial sentence is visible at the bottom: 'What if you could create an opportunity to train nurses who (NORFOLK, Neb.) - The excitement was palpable'.



## College of Nursing Northern Division Campaign Leadership



Duane & Phyllis Acklie



Herb & Kathy Albers



George Dudley



Jerry & Karla Huse



Richard & Betti Robinson

Several distinguished individuals are working to make the College of Nursing Northern Division a reality. Serving as Capital Campaign Honorary Co-Chairs are Duane and Phyllis Acklie of Lincoln, *Crete Carrier Corporation*; Herb and Kathy Albers of Wisner, *Herb Albers Feedlots and Prime Stops in Wisner, Norfolk, and Wayne*; George Dudley of Norfolk, *Appera Textile Rental Company*; Jerry and Karla Huse of Norfolk, *Norfolk Daily News*; and Richard and Betti Robinson of Norfolk, *Norfolk Iron & Metal*.

Senator Mike Flood of Norfolk, *Speaker of the Nebraska Legislature/Jewell, Collins, DeLay & Flood Law Firm/Flood Communications*, is serving as Honorary General Chair, and Ron Stauffer of Norfolk, *Beckenhauer Construction*, is serving as General Chair. Dr. Bill Path, Northeast Community College President, and Dr. Harold Maurer, University of Nebraska Medical Center Chancellor, are also assisting by promoting awareness of the educational and economic benefits of this significant partnership.

Northeast Community College staff members Courtney Klein-Faust and Joe Ferguson are also helping to lead the campaign. Courtney is the Executive Director of Development, and Joe is the Business, Industry, and Economic Development Director.



Senator Mike Flood



Ron Stauffer



Bill R. Path, Ed.D.



Harold M. Maurer, M.D.



Courtney Klein-Faust



Joe Ferguson

### Support for project is strong

Individuals, businesses, and organizations are showing strong support for the College of Nursing Northern Division. "Almost everyone I've talked to about the project is in total support and thinks this facility is greatly needed in our area of the state," said Ron Stauffer, Campaign General Chair.

So far, five donations have been received that give the donors naming rights to rooms in the building. In addition, 100 percent of the NECC administrators and several faculty and staff members along with all members of the NECC Board of Governors have pledged to the project.

"I've visited with some people who are completely in favor of the project but are concerned about us being able to raise \$12.9 million," said Stauffer. "Based on the donations that have come in so far, I am totally confident that we'll be successful; however, we do need people to be generous to meet the goal," he continued.

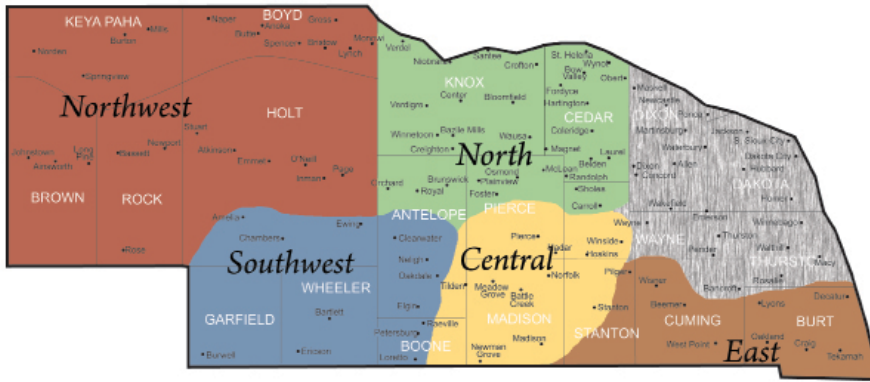
The Table of Investments at the right shows the number of pledges at various levels that are needed to reach \$12.9 million.

#### College of Nursing Northern Division Table of Investments

Pledge Amount	Number Required	Total at This Level
\$1,000,000 *	4	\$4,000,000
500,000 *	4	2,000,000
250,000 *	4	1,000,000
100,000	10	1,000,000
50,000	20	1,000,000
25,000	40	1,000,000
10,000	100	1,000,000
5,000	200	1,000,000
< 5,000	Numerous	900,000
<b>Total</b>		<b>\$12,900,000</b>

\*Donations at this level give the donors room naming rights.

## Campaign Regions



The College of Nursing Northern Division Capital Campaign will cover a 20-county area in northeast Nebraska. The area has been divided into five regions that will each have their own regional co-chairs, volunteers, and fund-raising goal.

The Central Region (see co-chairs and volunteers to the right) was the first to begin solicitations following a public campaign kick-off on February 5th.

Trish Albers from Wisner, Nadine Hagedorn from West Point, and Jeff Scherer from Beemer have volunteered to serve as co-chairs for the East Region, and the other regions are putting their leadership teams together as well. Solicitations will begin in these regions within the next few months.

The gray shaded area on the map above will not be actively targeted for the College of Nursing Capital Campaign due to another capital campaign being conducted on behalf of Northeast Community College and Wayne State College for the College Center in South Sioux City. Individuals and businesses who express interest in the College of Nursing, however, will be solicited.

## Awareness Events

Several special events have been held to raise awareness of the College of Nursing Northern Division Capital Campaign starting with the Central Region kick-off in February. Approximately 70 people attended the event.

Central Region Co-Chair Paula Pflueger held a luncheon in her home in February, and Fran Shapiro, member of the NECC Foundation, hosted a coffee in March for several women. Also in March, Dr. Bob and Jeanne Smith, Dr. Greg and Pam Sears, and Dr. Jim and Mary Doyle hosted an event at Reeder Originals in Norfolk to raise awareness of the project with area dentists. They are planning to host another event in the Northwest Region at a later date. In addition, several volunteers have spoken at service club meetings and organizations in the Central Region, and other presentations are scheduled.

Events to kick off the other regions will be held within the next few months, and several individuals have offered to host small gatherings where people can learn more about the project in their homes.

Anyone interested in hosting an awareness event or in scheduling a presentation for a service club or organization should contact Ron Stauffer, (402) 640-1119, Courtney Klein-Faust, (402) 844-7056, or any of the other campaign leaders.

## Central Region Volunteers



Paula Pflueger

Central Region Co-Chair



Clark Froehlich

Central Region Co-Chair

Chris Alt  
 Mary Alt  
 Chris Amundson  
 Shane Baack  
 Buster Beckenhauer  
 Jim Bradford, Jr.  
 Doug Brown  
 Jeff Burkink  
 Brandon Day  
 Ellen Denney  
 Rob Dover  
 Ann Dover  
 Mary Doyle  
 Bob Dudley  
 Tina Engelbart  
 R.J. Gall  
 Mechele Grimes  
 Randy Hagedorn  
 Bradley Hughes

Pat Hughes  
 Casey Knake  
 Jim Kube  
 Mary Meyer  
 Dan Morfeld  
 Linda Pelc  
 Kaye Petta  
 John Pile  
 Don Polodna  
 Fred Schellpeper  
 Angie Stenger  
 Troy Strom  
 Rhonda Thompson  
 Troy Uhler  
 Lisa Walters  
 Mary Whealy  
 Russ Wilcox  
 Scott Williams  
 Scott Zaruba

## Activities Completed to Date

- October 2006 - College of Nursing Northern Division Feasibility Study conducted
- April 2007 - Letter of Intent to build the new nursing division signed
- June 2007 - Capital Campaign Feasibility Study conducted
- June 2007 through September 2007 - Leadership recruited and preparations made for capital campaign
- October 2007 - Lead Gift Event held
- October 2007 through January 2008 - Silent phase of campaign
- January 2008 - Central Region Volunteer Training held
- February 2008 - Central Region Kick-off
- March 2008 - Academic Affiliation and Joint Affiliation and Operating agreements approved (See story on page 4.)

## Agreements Signed

Two agreements—the Joint Affiliation and Operating Agreement and the Academic Affiliation Agreement—have been approved by the NECC Board of Governors, the University of Nebraska Board of Regents, and Faith Regional Health Services that outline the conditions, commitments, and expectations of each body in funding, academic affiliation, and operations.

The Joint Affiliation and Operating Agreement defines funding responsibilities in northeast and north central Nebraska, including construction of the new facility on the campus of NECC in Norfolk. The Academic Affiliation Agreement outlines program curricula, enrollment, clinical arrangements, and other academic areas.

The Academic Affiliation Agreement calls for using Faith Regional Health Services as its primary clinical site with additional clinical sites located throughout northeast Nebraska. The Agreement was based on the most recent Faith Regional census data and plans to have up to 50 Northeast Community College associate degree nursing students and up to 48 UNMC College of Nursing bachelor of science nursing students complete a portion of their clinicals at FRHS each year. “We appreciate our partnership with Faith Regional to assist us in providing this essential component of our nursing programs,” said Sarah J. Dempsey, Vice President of Educational Services at Northeast Community College.

## Campaign Ambassadors

James & Pat Blackburn, Neligh	Bill & Nancy Meyer, Pierce
Gary Blinn & Dr. Diane Blinn, Norfolk	Dr. Dewaine & Carmen Peetz, Neligh
Jim & DeMarus Carlson, Crofton	Gerald Petersen & Donna Herrick, Battle Creek
Gary Chvala & Jan Krotter-Chvala, O’Neill	Jeff & Lori Scherer, Beemer
Dr. Robert & Helen Ann Cox, Norfolk	Donald & Sally Schmaderer, Stuart
John & Pat Day, Ravenel, SC	Fran Shapiro, Norfolk
Bill & Lisa Dendinger, Hartington	Dr. Tom & Susan Surber, Norfolk
Bob & Mary Dickey, Laurel	Hank & Diane Thieman, Petersburg
John & Jeanne Dittrich, Meadow Grove	Morris & Ruth Ann Vogel, Stanton
Keith & Tammy Dittrich, Tilden	Dave & Connie Wimmer, West Point
Jeff & Rebecca Gerhart, Newman Grove	Harold & Dolores Wimmer, West Point
Jack & Sue Hurley, O’Neill	
J. Paul & Eleanor McIntosh, Norfolk	

## Steering Committee

Brandon Theophilus, Chair, Norfolk	Courtney Klein-Faust, Norfolk
Trish Albers, Wisner	Jay Knobbe, Norfolk
Mary Alt, Norfolk	John Kroll, Pierce
Bob Barte, Omaha	Dan Mauk, Norfolk
TyLynne Bauer, Neligh	Jerry McCallum, Madison
Dennis Behrens, Lincoln	J. Paul McIntosh, Norfolk
Dr. Tom Beutler, Norfolk	Angie McLean, Battle Creek
Ron Briggs, West Point	Dr. Dave Merritt, Norfolk
Tim Brogan, Norfolk	Jan Nixon, Norfolk
Ron Cork, O’Neill	Michael Nolan, Norfolk
John Davies, Pilger	Kathy Nordby, Wisner
Sarah Dempsey, Norfolk	Ann Oertwich, Pilger
Bob Driewer, Norfolk	John Olson, Atkinson
Jared Faltys, Norfolk	Dr. Bill Path, Norfolk
Joe Ferguson, Norfolk	Chuck Pohlman, Norfolk
Senator Michael Flood, Norfolk	Dave Ptak, Norfolk
Betty Froehlich, Norfolk	Bruce Rieker, Lincoln
Scott Gray, Norfolk	Richard Robinson, Norfolk
Jack Green, Neligh	Carly Runestad, Lincoln
Tom Higginbotham, Norfolk	Ron Stauffer, Norfolk
Mary Honke, Norfolk	Marcile Thomas, Wayne
Carol Kampschneider, West Point	Lisa Walters, Norfolk
Lee Klein, Battle Creek	Kent Warneke, Norfolk

## Contact Information

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